

NOTICE

The Town of Lake Mills Board is considering the adoption of proposed amendments to Town Ordinance 2-5: Regulation of Direct Sellers. A public hearing will take place during the regular Board meeting on March 10, 2015 at the Town Hall, beginning at 8:00 pm. This ordinance in its entirety is on the Town's website, [www.townoflakemills.org](http://www.townoflakemills.org), under "Ordinances", and at the office of the Town of Lake Mills Clerk. Contact Town Clerk at (920) 648-5867 or at [townoflakemillsclerk@gmail.com](mailto:townoflakemillsclerk@gmail.com).

Proposed Amendments to 2-5: Regulation of Direct Sellers:

**Section 2-5-3: Authority & Findings**

- Add item **D.** Wisconsin State Statute section 103.34 (Malinda's Law) took effect April 1 2010 for the protection and safety of consumers, homeowners, and the employees of Traveling Sales Companies typically called "Traveling Sales Crews".

**Section 2-5-4: Definitions**

- Add **Traveling Sales Crew:** As defined by the Wisconsin Department of Workforce Development; Is two (2) or more individuals who are employed as salespersons or in related support work who travel together in a group, and who are absent from their permanent place of residence for the purpose of selling consumer goods or services to consumers from house to house on any street or in any other place that is open to the public.

**Section 2-5-5: Permit Required**

- Label existing paragraph as item A
- Add item **B.** State Statute 103.34 (Malinda's Law) requires businesses using Traveling Sales Crews to register with the Department of Workforce Development (DWD).

**Section 2-5-7: Registration Requirements and Fee**

- Existing item B. becomes item C. with no changes to verbiage
- Insert new item **B.** State Statute 103.34 (Malinda's Law) requires businesses using Traveling Sales Crews to register with the DWD. Said registration has specific requirements of the sales company (employer) and each of the salespersons (employees). Documents issued by DWD shall be presented to the Town Clerk.
- **D.** Remove "in the amount of \$75.00" and replace with "as numerated in the Town of Lake Mills Fees, Bonds and Deposits Schedule".

**Section 2-5-8: Investigation: Denial of Application**

- **B.** Separate first and second sentences of existing item 3. with no changes to verbiage. Second sentence becomes item 4.
- Add item **5.** If the applicant cannot provide proof of registration with the Wisconsin Department of Workforce Development.

The related Application and License documents are being similarly updated.

This 27th day of February, 2015.

Attest:  
Sarah FitzGibbon, Town Clerk

Signed: Hope Oostdik, Chairperson  
David Schroeder, Supervisor I  
James Colegrove, Supervisor II